



## **GIORGIO ARMANI DRESSES THE ITALIAN NATIONAL TEAM FOR THE OPENING CEREMONY OF THE BEIJING 2022 WINTER OLYMPIC GAMES**

**Milan, 3rd February 2022** — Giorgio Armani, official outfitter of the Italian Olympic team, will dress athletes for the opening ceremony of the Winter Olympic Games, to be held tomorrow afternoon at 1pm CET at the National Stadium in Beijing.

Each athlete on the team will wear a red, white and green cape, worn on top of the classic podium uniform. The cape – made of technical fabric, featuring white in the middle and red and green on either side – has been created for the occasion and is a tribute to the Italian flag.

The uniform includes a royal blue technical jacket with a hood and a central fastening and is crafted from waterproof, breathable Toray Dermizax stretch fabric. The main features of the uniform include details inspired by the colours of the Italian flag, ITALIA written on the back in hologram-effect iridescent gold, and the Italian national anthem printed in gold inside on the left – close to the heart. The jacket is paired with trousers in the same technical performance fabric, and the look is completed by waterproof shoes with thermal padding and soles suitable for the ice. The athletes' wardrobe includes an alternative jacket in white with print all-over ITALIA, in red and green, with watercolour effect.

*'Working with Italian athletes is always a pleasure for me and a source of great pride. I think that in complicated moments like the one we are experiencing, sports can be of help and an example, because they combine individual commitment with group and team spirit. It is only by working together that real results are achieved. I designed this uniform as a tribute to our flag and the high values that it represents, and that our athletes embody,'* says Giorgio Armani.

The EA7 Emporio Armani designs for the Olympic team will be offered for sale to the public in selected shops and online.

### **GIORGIO ARMANI S.p.A.**

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